

Sage Holdings acquires Capital Precision, the leading Independent Capital Markets Intelligence Specialist

New York & London - 13 Nov 2008: - Sage Holdings the leading transatlantic financial and stakeholder communications company has acquired Capital Precision, the London and New York-based capital markets intelligence provider.

Founded in 2005 as a result of bringing together the most experienced analysts within the industry, Capital Precision provides capital markets intelligence to over 200 of the world's largest companies and their advisors. Specializing in global shareholder analysis, institutional targeting and fund tracking, the company's unique and innovative skills are commissioned for both investor relations programs and corporate transactions.

Sage Holdings was formed in 2007 to meet the corporate communications requirements of clients facing increased regulation and the need for greater corporate transparency. During 2008, Sage acquired several leading firms in the consulting arena, notably DF King in stakeholder services and proxy solicitation; M:Communications, Europe's fastest growing financial and investor communications consultancy; Hallvarsson & Halvarsson, the leading financial and stakeholder communications firm in Scandinavia; and Broadgate Consultants, a financial media and investor relations advisory firm headquartered in New York.

Dr. Oliver Niedermaier, President and Chief Executive Officer of Sage, commented: "Sage Holdings has grown within a year to become the leading transatlantic financial and stakeholder communications company. Shareholder identification is a core service for financial communications. In Capital Precision, we have acquired a highly regarded business which allows our consulting and analytics teams to offer clients unique solutions for investor relations planning and capital market activity. In addition, this transaction comes at a time of successful inter-company collaboration in several areas with proven demand from Capital Precision's clients for high-end consulting services."

Mark Simms, Chief Executive Officer of Capital Precision, said: "We have a very talented team which has built Capital Precision into sought-after advisers for many of the world's leading companies. In Sage, we have found a family of businesses with the same agenda, momentum and results-oriented culture as us and we look forward to continuing to grow our business as part of the enlarged group."

Sage Holdings will continue to focus on its expansion in investor relations services globally through organic growth and strategic acquisitions of best-in-class organizations.

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Media Enquiries:Sage Holdings, LLC

Dr Oliver Niedermaier, CEO: +1 (212) 493-6954, oliver.niedermaier@sageholdings.com

Hugh Morrison: +44 (0) 20 7153 1534, Morrison@McomGroup.com

Capital Precision Ltd

Mark Simms, CEO: +44 (0) 20 7702 3830, msimms@capitalprecision.com

Patrick Mitchell: +44 (0) 20 7702 3889, pmitchell@capitalprecision.com

Notes to editors:

Sage Holdings, LLC (www.sageholdings.com) is the leading transatlantic stakeholder management and financial communications firm. Formed in 2007, with private equity backing from The Riverside Company (www.riversidecompany.com), Sage companies include leading proxy solicitation company D.F. King (www.dfking.com), Europe's fastest growing financial communications consultancy M:Communications (www.mcomgroup.com), Hallvarsson & Halvarsson, the top-ranked Scandinavian communications firm (www.halvarsson.com) and Wall Street investor and media relations consultancy Broadgate Consultants, LLC (www.broadgate.com). Sage Holdings employs over 900 professionals, with offices in New York, London, Dubai, Munich and Stockholm.