

Small / Stockholm

Riverside's Sage Holdings Buys Hallvarsson & Halvarsson

By Hillary Canada

Financial Services

8/4/2008 – Riverside Co.'s communications platform Sage Holdings LLC has signed a deal for Nordic financial communications company Hallvarsson & Halvarsson.

Terms of the deal were not disclosed. The firm expects the deal to close during the third quarter.

Founded in 1995, Hallvarsson & Halvarsson employs over 100 consultants advising companies on financial communications, investor relations and web consulting.

Riverside created Sage Holdings in February, purchasing proxy solicitation firm D.F. King & Co. and public relations firm M:Communications (London) Ltd. in a deal worth about \$180 million. The equity investment in those deals came from the EUR320 million (\$497 million) Riverside Europe Fund III LP, which closed in July 2007.