



## SAGE HOLDINGS CREATED TO PROVIDE GLOBAL INVESTOR COMMUNICATION SERVICES FOR PUBLIC COMPANIES

*Company funded by The Riverside Company, led by industry veterans  
Expects to invest \$200 million in complementary acquisitions and organic growth*

NEW YORK and MUNICH, June 1, 2007 – A new company, Sage Holdings, has been created to acquire and support the growth of a range of international communications businesses. Sage will work with The Riverside Company, the largest private equity firm investing in premier companies at the smaller end of the middle market, to acquire and roll up investor communication services companies from around the world. Sage expects to invest approximately \$200 million in acquiring these companies during the first phase of its growth.

The consolidation of stock exchanges, migration of corporate governance regulation across the Atlantic, and increased activity in shareholder activism demonstrates the need for a global provider of financial communications and shareholder management.

Sage is focusing its efforts in investor communications including: investor relations, proxy solicitation and advisory, financial public relations, analytics and digital media. Sage will align organizations globally through acquisitions, investments, joint-ventures, strategic alliances, and organic growth. The company has been actively evaluating investment and acquisition targets throughout 2007.

Dr. Oliver Niedermaier, co-founder and co-investor in Sage Holdings, will lead the organization as Executive Chairman. Niedermaier is a technology entrepreneur and former senior Computershare executive.

“Changes in the capital markets require new thinking and innovation,” explained Niedermaier. “In this environment, navigating the waters of corporate governance and stakeholder management globally requires an integrated approach.” “The management team at Sage Holdings is comprised of industry veterans with a track record of innovation,” said Kai Koeppen, Partner at The Riverside Company. “Sage is developing an offering that is aligned with the new reality of international capital markets and we see very strong growth prospects in this area.”

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## **About Sage Holdings**

Sage Holdings will assist public companies in managing their communications programs with corporate stakeholders around the world. The company is co-headquartered in New York and Munich. The company's website is [www.sageholdings.net](http://www.sageholdings.net).

## **About The Riverside Company**

The Riverside Company is the largest private equity firm focused on the smaller end of the middle market and is one of the industry's most experienced leveraged buyout investors. Riverside specializes in investing in premier companies with enterprise values of less than \$100 million, and partners with strong management teams to build companies through acquisitions and value-added growth. Since 1988, the firm has invested in 162 transactions with a total enterprise value of \$3.4 billion. Its current portfolio in the U.S. and Europe numbers 61, with combined annual sales of \$3.0 billion, EBITDA of \$450 million and more than 11,000 employees. Riverside offers SureClose® (the highest certainty that a transaction will close) and the resources to complete acquisitions smoothly and in as little as 30 days - thanks to its sizeable pool of capital under management (\$1.7 billion in eight funds and growing), large staff in 15 offices (New York, Cleveland, Dallas, San Francisco, Atlanta, Chicago, Los Angeles, Budapest, Munich, Prague, Warsaw, Amsterdam, Brussels, Madrid, and Tokyo), and long-standing relationships with partner lenders. The firm has produced top quartile returns for its investors, which are among the world's leading pension funds, endowments, funds-of-funds, insurance companies and banks. More information on The Riverside Company can be found at [www.riversidecompany.com](http://www.riversidecompany.com) and [www.riversideeurope.com](http://www.riversideeurope.com).

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