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Riversides Sage adds H&H

Private equity-owned financial communications business adds Sweden's Hallvarsson & Hallvarsson

Sage Holdings, a portfolio company of US-based private equity firm The Riverside Company, has acquired Swedish corporate communications and web services business Hallvarsson & Hallvarsson.

No terms were disclosed for the acquisition by Sage Holdings, a transatlantic stakeholder management and financial communications business, formed in 2007 with backing from Riverside's European arm. Sage has already bought solicitation company **D.F. King** and financial communications business M:Communications.

Founded in 1995, with headquarters in Stockholm, H&H provides services in corporate communication, media, crisis management, M&A communications, investor relations, web consultancy, CSR and public affairs.

Sage employs more than 900 staff, with offices in New York, London, Dubai, Munich and Stockholm.